

**LIST OF SESSIONS - CIEMB 2022****November 25, 2022****Session 1: ACCOUNTING & AUDITING****Room 1001 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Pham Manh Dung and Assoc.Prof.Dr. Pham Duc Cuong**

<b>Order</b>	<b>Code</b>	<b>Authors</b>	<b>Corresponding Email</b>	<b>Paper's Title</b>	<b>Time</b>
1	2022_85	Luong Thi Hong Ngan Tran Nguyen Bich Hien Vu Thi Thu Huyen <i>Thuong mai University</i>	luongngantmu20@gmail.com	Evaluating the implementation of remote audits to audit quality	10:30 - 12:30
2	2022_100	Tran Nguyen Bich Hien Luong Thi Hong Ngan Vu Thi Thu Huyen <i>Thuongmai University</i>	tranhientmu@gmail.com	Factors affecting the effectiveness of internal audit in case of remote audit	
3	2022_125	Nguyen Thi Lien <i>National Economics University</i>	lientkt@neu.edu.vn	The role of macroeconomic variables and their volatilities in Vietnamese stock market volatility – An extended EGARCH model	
4	2022_129	Nguyen Tuan Anh Tran Thi Thuy Dung <i>National Economics University</i>	anhnguyensbf@gmail.com	Executive Compensation and Corporate Debt Maturity Structure: Evidence from FAS 123R	
5	2022_126	Nguyen Phuong Linh Nguyen Thi Bao Ngoc Ha Le Thanh Tam Tran Anh Thu Pham Kim Huyen Nguyen Thi Hau <i>National Economics University</i>	nplinh.neu@gmail.com	The Impact of financial reporting quality on investment efficiency of listed food enterprises in Vietnam	
6	2022_131	Ta Thu Trang <i>National Economics University</i>	trangtt@neu.edu.vn	Research on Responses and Design of Audit Procedures to the Assessed Risks of Material Misstatements Due to Fraud in Financial Statements Audit: Case of Vietnam	

**Session 2: FINANCE & BANKING 1****Room 1002 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Le Thanh Tam and Assoc.Prof.Dr. Nguyen Thi Minh Hue**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_50	Phan Huu Nghi Nguyen Hong Trang Pham Thi Minh Anh <i>National Economics University</i>	nguyenhongtrang@neu.edu.vn	The impact of revenue from balance of state budget on export and import on the state budget's sustainability	10:30 - 12:30
2	2022_51	Ha Quynh Mai Le Thi Thuy Hang <i>Vietnam National University</i> Tran Phi Long Le Duc Hoang Trinh Mai Van <i>National Economics University</i>	quynhmai162.neu@gmail.com	Corruption, creditor rights and capital structure: evidence from emerging markets	
3	2022_64	Pham Thu Trang Do Thuy Linh Tran Thi Hai Yen <i>Thuongmai University</i>	trangpt@tmu.edu.vn	Impacts of the covid-19 pandemic on bank profitability in Vietnam	
4	2022_66	Le Thi Loan <i>Hong Duc University</i>	lethiloankt@hdu.edu.vn	Factors affecting the quality of information on financial statements of seafood processing for export enterprises in Vietnam	
5	2022_112	Khuc The Anh Do Hoai Linh Phung Thanh Quang Bui Kien Trung <i>National Economics University</i>	anhkt@neu.edu.vn	Factors influencing Vietnam commercial banks' decision to fund green credit	

**Session 3: FINANCE & BANKING 2****Room 1002 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Le Duc Hoang and Assoc.Prof.Dr. Do Hoai Linh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_43	Vu Thanh Son <i>Central Committee of Organization and Personnel</i> Vu Viet Ha <i>Vietnam Bank for Foreign Trade</i> Le Duc Hoang Le Thanh Tam <i>National Economics University</i>	tamlt@neu.edu.vn	Empirical study on dollarization in Vietnam	13:30 - 15:30
2	2022_58	Ngo Thi Ngoc Anh Le Thanh Tam <i>National Economics University</i>	ngongocanh2712@gmail.com	An empirical investigation on determinants of saving intention towards saving behavior of young people	
3	2022_76	Nguyen Huong Linh <i>KPMG</i> Hoang Thi Lan Huong <i>National Economics University</i>	huonghlnhtc@neu.edu.vn	Determinants of corporate cash holdings in the retail sector - the case of Vietnamese listed firms	
4	2022_130	Nguyen Thi Bich Thuy Duong Duc Anh Thai Doan Dat Nguyen Hai Ha Nguyen Thi Ha Trang Hoang Thi Trang Nguyen Thi Ngan <i>Vinh University</i>	bichthuytenhdhv@gmail.com	Factors affecting the investment decisions of Generation Z on the Vietnam stock market	

**Session 4: BUSINESS ADMINISTRATION****Room 1009 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Ha Son Tung and Dr. Duong Cong Doanh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_120	Nguyen Thi Phuong Thu <i>National Economics University</i> Le Thi Hang <i>Posts and Telecommunications Institute of Technology</i>	thunp@neu.edu.vn	Applying the EU Regional competitiveness index to do research on the competitiveness of the Red River Delta region	10:30 - 12:30
2	2022_123	Tran Quang Bach Thai Thi Kim Oanh Nguyen Thi Bich Thuy Duong Duc Anh Tran Thi Thanh Thuy Nguyen Thi Yen Hoang Thi Cam Thuong <i>Vinh University</i>	tbach152008@gmail.com	Impact of transformational leadership on job satisfaction of employees in small and medium-sized enterprises in north central region	
3	2022_124	Phan Bui Gia Thuy Thai Thuy Hong Khanh <i>Nguyen Tat Thanh University</i> Nguyen Tran Phuc <i>Banking University Ho Chi Minh City</i> Ngo Vi Trong <i>Ho Chi Minh City Open University</i>	pbgthuy@ntt.edu.vn	Board characteristics and asymmetric information: New empirical evidence from companies listed on HOSE, Vietnam	
4	2022_127	Nguyen Van Thuy Anh Ta Thi Minh Anh Pham Huong Quynh <i>National Economics University</i>	thuyanhnv@yahoo.com; thuyanhnv@neu.edu.vn	The influences of teaching competence on innovative working behavior of schoolteachers in Vietnam	

**Session 5: ECONOMIC DEVELOPMENT & SOCIAL ISSUES****Room 1003 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Giang Thanh Long and Assoc.Prof.Dr. Dinh Duc Truong**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_36	Amal Hayati Ishak Muhamad Hasif Yahaya Mardhiyyah Sahri Shofiyyah Moidin <i>Universiti Teknologi MARA</i> Salwa Amirah Awang <i>Politeknik Sultan Azlan Shah Perak</i>	amalhayati@uitm.edu.my	Profiling the Patterns of COVID 19 Philanthropic Contributors in Malaysia	10:30 - 12:30
2	2022_54	Nguyen Phuong Anh Le Quang Canh <i>National Economics University</i>	Nguyenphuonganh@st.neu.edu.vn	Corruption and Anti-corruption in Vietnam: Problems, Solutions and Future Research Direction	
3	2022_105	Do Quynh Anh Nguyen Thi Vi Nguyen Thi Thanh Duong <i>National Economics University</i>	doquynhanh1510@gmail.com	Urbanization and income inequality in Vietnam: An Empirical Investigation at Provincial Level	
4	2022_94	Nguyen Thi Thanh Duong Do Quynh Anh <i>National Economics University</i>	<a href="mailto:Thanhduong208@gmail.com">Thanhduong208@gmail.com</a>	The impact of financial intergration on poverty of developing countries in Asia	
5	2022_102	Ta Nhat Linh <i>National Economics University</i>	tanhatlinh@gmail.com; linhtn@neu.edu.vn	The impacts of credit access on farm household welfare in Central Highlands of Vietnam	

**Session 6: MACROECONOMICS 1****Room 1004 - Level 10, Building A2****Chairs: Prof.Dr. Le Quoc Hoi and Dr. Le Thanh Ha**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_6	Ho Thuy Tien <i>University of Finance Marketing</i> Nguyen Lam Son <i>Hong Bang International University</i>	Tienht@ufm.edu.vn; Sonnl@hiu.vn	Exchange rate volatility and economic growth: the role of governance	10:30 - 12:30
2	2022_27	Sakshi Bansal <i>University of Delhi</i> Pankaj Kumar Gupta <i>JMI University</i>	pkgfms@gmail.com	Dynamics of Convergence in Indian States in the Post-Reforms Period	
3	2022_63	Luong Thuy Linh <i>University of Technology Sydney</i> Nguyen Tien Dat Tran Thi Hoa Nguyen Thien Duc Dao Thi Ngoc Khanh Luong Thi Thu Hang <i>National Economics University</i>	hangltd@neu.edu.vn	ICT diffusion, financial development and economic growth: Empirical results in ASEAN and a lesson learnt for Vietnam	

**Session 7: MACROECONOMICS 2****Room 1004 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Bach Ngoc Thang and Dr. Le Thanh Ha**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_67	Ho Thi Hoai Thuong Nguyen Thi Thanh Huyen <i>Foreign Trade University</i>	thuonght@ftu.edu.vn	The impact of public investment on private investment in Vietnam's central key economic region and the Mekong delta key economic region: a pmg approach	
2	2022_80	Arthur Bernardo C. Boquiren <i>University of the Philippines-Baguio</i>	acboquiren@up.edu.ph	History of economic analysis of crisis and current orthodoxy	

3	2022_117	Do Minh Duc DOJI Group Tran Tho Dat Nguyen Hong Nhung Le Ngoc Mai Ninh Duc Hieu	hongnhungnguyen531@gmail.com	Is gold an inflation hedge in Vietnam?	13:30 - 15:30
4	2022_119	Bui Thi Minh Anh Pham Huy Du Nguyen Thi Khanh Ngoc Phan Tuong Vy Le Thanh Ha <i>National Economics University</i>	11180070@st.neu.edu.vn	Decomposed and Partial Connectedness Measures for Economic Globalization, Non-renewable and Renewable Energy Consumption in Vietnam	

**Session 8: MARKETING 1**

**Room 1005 - Level 10, Building A2**

**Chairs: Assoc.Prof.Dr. Nguyen Vu Hung and Dr. Le Thi Thu Mai**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_32	Nguyen Phuong Lien Tran Thi Thuy Dung <i>Hanoi University</i>	Liennp@hanu.edu.vn	The Role of consumers' trust and commitment in mobile commerce: an application of commitment-trust theory	10:30 - 12:30
2	2022_38	Nguyen Thi Thuy Duong Le My Hang Phuong <i>National Economics University</i>	Duongnt@neu.edu.vn	Factors affecting the intention to use Online Savings Deposit service of individual customers - the case of Vietnam	
3	2022_40	Ha Van Duong <i>Saigon Institute of Economics and Technology</i> Nguyen Thi Thuy <i>Thang Long University</i>	dhv05@yahoo.com	Factors Affecting the Customers' Intention to Accept and Use the Artificial Intelligence Technology in Vietnam's Banking Services	
4	2022_45	Le Thi Thanh Thuy Nguyen Thi Thanh Xuan <i>Hong Duc University</i>	lthanhthuy@hdu.edu.vn	The Relationships between Individual Factors, University Characteristics, Intention and Decision to Choose a University	
5	2022_88	Cao Quoc Viet Phan Ngoc Anh Doan Thuan Phat <i>University of Economics Ho Chi Minh City</i>	vietcq@ueh.edu.vn	Some factors influence the willingness to buy Thai products - A case study in Vietnam	

**Session 9: MARKETING 2****Room 1005 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Nguyen Vu Hung and Dr. Le Thi Thu Mai**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_92	Le Thi My Linh Nguyen Hoang Thu Mai <i>National Economics University</i>	linh.neubs@gmail.com; linhlm@neu.edu.vn	The relationship between internal marketing and organizational commitment with job involvement and job satisfaction are the mediators - the case of Netnam in it industry	13:30 - 15:30
2	2022_93	Bui Thi Hai Yen <i>Vietnam National University</i>	yenbth@hsb.edu.vn	Improving brand value through brand security and brand risk management strategy: A case study of Food & Beverages manufacturing and processing enterprises in Vietnam	
3	2022_95	Nguyen Thi Thu Thuy Pham Minh Hieu <i>Hanoi University of Science and Technology</i>	thuy.nguyenthithu@hust.edu.vn	Investigation on shoppertainment and customers' online shopping behavior and implications for e-commerce businesses	
4	2022_99	Pham Thu Trang Nguyen Ngoc Thang <i>Vietnam National University</i>	thangnn@vnu.edu.vn	Impacts of employer branding on social media on perceived employer attractiveness, organization's image and reputation and employee's application intention	
5	2022_108	Le Trieu Tuan <i>Thainguyen University</i> Pham Minh Hoan <i>National Economics University</i>	lttuan@ictu.edu.vn	Customer Assistant in Online Purchasing Decision based on Unstructured Data Classification	

**Session 10: TOURISM****Room 1003 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Le Thi Lan Huong and Dr. Tran Huy Duc**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_29	Rasmita Nayak Bimal K. Sahoo Mantu K. Mahalik <i>Indian Institute of Technology</i>	itsrasmita@gmail.com	COVID-19 and Tourism Expenditure in India: An Impact Evaluation Analysis	13:30 - 15:30
2	2022_42	Nguyen Dinh Toan Truong Huy Thinh Vu Thu Ha Cao Ba Nghia Tran Thu Ha <i>National Economics University</i>	nguyendinhtoan@neu.edu.vn	Why do customers trust affiliate travel website? How Vietnamese travel companies can improve their websites	
3	2022_109	Pham Thi Thanh Huyen Nguyen Viet Hung Nguyen Khanh Linh <i>National Economics University</i>	pthuyen282@gmail.com	The impact of information technology on international tourism demand to Vietnam	
4	2022_110	Nguyen Huyen Trang Tran Thi Kim Thu <i>National Economics University</i>	trangtk@neu.edu.vn	Labor productivity in tourism sector - Pilot testing for Danang, Vietnam	

**Session 11: MICROECONOMICS & SMEs****Room 1008 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Ngo Thi Phuong Thao and Assoc.Prof.Dr. Tran Thi Bich**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_46_Pha	Phan Thi Thanh Huyen Pham Phuong Nam Nguyen Dinh Trung <i>Vietnam National University of Agriculture</i> Tran Thai Yen <i>Nghe An University of Economics</i> Nguyen Thi Tam <i>Thainguyen Department of</i>	ptthuyen@vnua.edu.vn	Some solutions to develop Vietnam's real estate market	10:30 - 12:30
2	2022_115_Lu	Nguyen Ba Dong Ha Son Tung Luu Thanh Ha Nguyen Thi My <i>National Economics University</i>	hathanhluu043812@gmail.com	Factors affecting sustainable competitive advantage and performance of real estate business in the north central	
3	2022_21_Vu	Vu Ngoc Xuan <i>National Economics University</i> Nguyen Thanh Cong <i>Vietnam National Assembly</i> Nguyen Duy Thinh <i>Hanoi Stock Exchange</i>	xuanvn@neu.edu.vn	Factors affecting the production efficiency of the companies- the case of Vietnam	
4	2022_34_Duo	Duong Thuy Linh <i>National Economics University</i> Chen Rui <i>Central University of Finance and Economics, Beijing</i>	linhthuy@neu.edu.vn	Credit choices and its effect on firm growth: the case of SMEs in Vietnam	
5	2022_55_San	Samar Kumar Mishra Bimal Kishore Sahoo <i>Indian Institute of Technology Kharagpur</i>	mishrasamar89@gmail.com	Differences in Efficiency in the Subcontracting and Non-subcontracting Firms: A study of India's Unorganised Manufacturing Sector	

**Session 12: INTERNATIONAL ECONOMICS 1****Room 1007 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Ta Van Loi and Dr. Nguyen Bich Ngoc**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_79	Rakesh Kumar Verma Rohit Bansal <i>Rajiv Gandhi Institute of Petroleum Technology</i>	pm1801@rgipt.ac.in	Asymmetric Effect of Trade Deficit on the Performance of MidCap 150 Index: Nonlinear ARDL Approach	10:30 - 12:30
2	2022_96	Dang Ngoc Duc Nguyen Thi Thanh Duong <i>National Economics University</i>	Thanhduong208@gmail.com	Financial liberalization and the impact on economic growth in asean countries	
3	2022_116	Thobekile Qabhobho <i>Nelson Mandela University</i>	thobekile.qabhobho@mandela.ac.za	Assessing the Asymmetric Effect of Local Realized Exchange Rate Volatility and Implied Volatilities in Energy Market on Exchange Rate Returns in BRICS	
4	2022_33	Nguyen Ngoc Dinh <i>National Economics University</i>	dinhnn@neu.edu.vn	Real Effective Exchange Rate misalignment and economic growth in Vietnam	
5	2022_69	Hoang Anh Tuan Tran Kim Anh Nguyen Thi Hien Dinh Thi Ha Le Mai Trang <i>Thuongmai University</i>	dinhha@tmu.edu.vn	Impact of covid-19 on Vietnam's exports	

**Session 13: INTERNATIONAL ECONOMICS 2****Room 1007 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Nguyen Minh Ngoc and Dr. Dinh Le Hai Ha**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_73	Vu Thi Thanh Huyen Nguyen Thi Thu Hien <i>Thuongmai University</i>	thanhhuynvu86@tmu.edu.vn	The challenges for Vietnam's agriculture export to EU market in the context of green trade barriers	13:30 - 15:30
2	2022_30	Dang Minh Quan <i>National Economics University</i>	quandm@neu.edu.vn	Q-Balance: A practical truck - container transport duty assignment algorithm for container logistic businesses in Vietnam	
3	2022_59	Nguyen Xuan Hung Nguyen Hoang Duong Bui Thi Tuoi Mai Thi Xuan Lan Nguyen Duc Manh Tran Ngoc Duong <i>National Economics University</i> Ha Thi Phuong Thao <i>University of Labour and Social Affairs</i> Dang Thi Bac <i>Hanoi University of Business and Technology</i>	hungnx@neu.edu.vn	International Supply Chain Cooperation and Export Performance of Vietnamese Seafood Enterprises: A Systematic Literature Review and Directions for Future Research	
4	2022_118	Nguyen Bich Ngoc <i>National Economics University</i>	bichngoctqt@neu.edu.vn	Do non-tariff measures in the covid-19 pandemic prolong to achieve sustainable development goals? The preliminary linkages between non-tariff measures and SDGs in Vietnam	

**Session 14: EDUCATION & HUMAN RESOURCES 1****Room 1006 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Pham Thi Bich Ngoc and Dr. Tran Huy Phuong**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_18	John Andre <i>National Economics University</i> Thuy Le <i>DarwinBox</i>	john.andre@isneu.org	The Importance of a University Degree: What Happens When Universities Fail to Supply the Workers Industry Needs?	10:30 - 12:30
2	2022_62	Pham Huong Quynh <i>National Economics University</i>	quynhph@neu.edu.vn	Demographic Characteristics and The Level of Perceived Stress Among Vietnamese General Schoolteachers	
3	2022_68	Nguyen Van Thuy Anh Nguyen My Khanh Cao Thi Hoang Anh <i>National Economics University</i>	thuyanhnv@neu.edu.vn	The influences of student engagement on teacher job satisfaction in online education during Covid 19 pandemic in Hanoi	
4	2022_86	Sidhartha Harichandan Sanjay Kumar Kar <i>Rajiv Gandhi Institute of Petroleum Technology</i>	20ms0009@rgipt.ac.in	Were online courses advantageous during the covid-19 pandemic? An experimental analysis in India	
5	2022_128	Vu Duc Hieu <i>Thang Long University</i> Giang Thanh Long <i>National Economics University</i>	hieuvd103@gmail.com	The effect of education on health among the Vietnamese older adults: Evidence from a national survey	

**Session 15: EDUCATION & HUMAN RESOURCES 2****Room 1006 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Vu Thanh Hung and Assoc.Prof.Dr. Do Anh Duc**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_81	Pham Huong Quynh Nguyen Thi Loan Nguyen Van Ngoc Tran Kim Anh Nguyen Thi Lam Oanh Le Thi Yen <i>National Economics University</i>	quynhph@neu.edu.vn	Informal Learning and Teachers' Innovative Work Behavior: Exploring the Moderating Effect of Organizational Innovative Climate	13:30 - 15:30
2	2022_89	Dam Thi Thanh Dung <i>University of Labour and Social Affairs</i>	damthanhdung.uls@gmail.com	Sharing knowledge in Universities: International experience and lessons for Vietnam	
3	2022_113	Le Van Hinh Dang Thi Le Xuan <i>National Economics University</i>	lehinhsv@gmail.com	Financial Socialization Agents and Financial Literacy among University Students in Vietnam	
4	2022_121	Nguyen Dang Nui Le Thi Thu Huong Do Quang Hung Nguyen Nhu Ngoc Duong Quang Minh <i>National Economics University</i>	nuind@neu.edu.vn	Factors affecting educational inequality during the Covid-19 pandemic: The case of secondary school pupils in Hanoi, Vietnam	

**Session 16: TECHNOLOGY & INNOVATION****Room 1008 - Level 10, Building A2****Chairs: Assoc.Prof.Dr. Truong Thi Nam Thang and Dr. Luong Thai Bao**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2022_111	Ray Webster John Andre <i>National Economics University</i>	raywebster@isneu.org	Employability in the Digital Economy: Developing Entrepreneurial and Creative Skills Using Metacognition to Promote 21CL	13:30 - 15:30
2	2022_52	Nguyen Xuan Hung Tran Manh Dung Nguyen Khanh Linh Nguyen Thi Van Ha Nguyen Thi Thanh Huyen <i>National Economics University</i> Pham Vu Hoang <i>Ministry of Construction</i>	hungnx@neu.edu.vn	Driving factors for green innovation in Vietnamese construction enterprises	
3	2022_82	Dinh Thi Huong Nguyen Hong Chau Linh <i>Thuongmai University</i>	huongdt@tmu.edu.vn	Impact of digital transformation in human resource management on creative innovation, operational efficiency, and sustainable development in Vietnamese firms	